

# Speech 1

Semester II 2010

Mrs. Lee

Room 105

Course #076 .5 Credit

## Course Description

This course is designed to help students improve their public speaking skills. Students will interview a classmate, and prepare the following speeches: soap box, impromptu, demonstration, informative and personal narrative. They will work on story telling and oral interpretation skills. Students will also plan the advertising campaign for a new product.

## Topics

Week 1	The Communication Process
Week2	You as a Communicator
Week 3	Communicating with Others
Week 4	Introduction to Public Speaking
Week 5	The Soap Box Speech
Week 6	The Impromptu Speeches
Week 7	The Demonstration Speech
Week 8	The Informative Speech
Week 9	The Personal Narrative
Week 10	Group Discussion
Week 11	Mass Communication
Week 12	Advertising and Selling
Week 13	Radio Drama
Week 14	Storytelling
Week 15	Oral Interpretation
Week 16-18	New Product Presentation

## Major Assignments/Tests

1. Speeches
2. Chapter Reviews
3. Product Development Project

## Major Project

Students will develop a new product. Using what they've learned about mass communication and public speaking, students will devise an advertising campaign for radio and television. Students will present their product advertisements to the class.

## Evaluation

A to A- ( 92-100%)	All grades are calculated on a percentage system based on total points possible. Each assignment, test, quiz or project is given a point value which varies according to the project's length and structure. The final letter grade is computed according to the scale at left.
B+ to B- (83-91%)	
C+ to C- (74-82%)	
D+ to D- (65-73%)	
F/NC = Below 65%	

## Classroom Policies

Students are to come to class prepared for the day's activities. This preparation includes having all necessary materials with them (paper, pen/pencil, books, etc.). Students will not be excused to return to their lockers for forgotten items. Students are expected to turn homework in when due. Late work is not accepted, unless it is due to illness or exceptional circumstances. Students must arrive on time. They should be in the classroom and heading toward their seats when the bell rings. Tardies will be handled according to student handbook guidelines. There is no food or gum allowed in the classroom. The only beverage allowed is water. Courtesy for all members of the class will be displayed at all times.

## Contact Information

Phone: 218.338.6011 Ext. 105

E-mail: klee@pp.k12.mn.us

Available conference times outside of class: 7:45 - 8:15, 2:15 - 3:30